

ENGAGEMENT OPPORTUNITIES

Annual Meeting

(January)

Women in Business

(March)

Good Morning Cherokee

(Monthly except January & July)

Business After Hours

(Monthly except July & August)

Meet & Eat

(Monthly)

Power Hour

(Monthly)

SchmoozaPalooza

(August)

Emerge

(Three Sessions)

Chamber Classic Golf Tournament

(June)

Picnic in the Park Member Appreciation Event

(September)

Leadership Symposium

(October)

Coffee & Connections...For New Members

(Bi-Monthly)

Multiple other events as announced!

MARKETING DISCOUNTS:

New members (businesses/organizations) can immediately save on local media advertising costs through discounted ad rates totaling over \$1,000. All members can save up to 25% off a new or existing Constant Contact email marketing account.

AroundAbout Local Media - 50% off first ad on a new contract that is four, eight or 12 months.

Cherokee Tribune & Ledger-News - 1/4 page ad (value \$567) with purchase of \$150 in retail advertising.

Family Life Publications - 50% off first ad with a four-month campaign or a discount on introductory offer with complimentary space for your story.

WLJA 101.1 FM - 35% discount on your first ad

ADDITIONAL BENEFITS:

Chamber member companies with 1-10 employees receive a no cost membership in the Georgia Chamber of Commerce Federation. Also, the primary representative from each Chamber member company receives a subscription to GeorgiaTrend magazine.

Chamber involvement offers a way to impact your local community!

CHAIRMAN'S COUNCIL:

Volunteers serve as ambassadors while representing the organization in a highly professional manner at key Chamber events. (By invitation only.)

EDUCATION COMMITTEE:

Make a difference for Cherokee County students through Partners in Education, a business & education initiative. The committee coordinates a "green event" for elementary students, in conjunction with the Going Green Committee, while also recognizing retiring educators from the Cherokee County School District and collecting/delivering supplies for students in CCSD Title 1 schools via the School Supply Express initiative. The group's Remote Reader program promotes literacy while Pie Day (3/14) celebrates the support of businesses in education. Committee members also learn first-hand about the continuous educational developments in our community.

GOING GREEN COMMITTEE:

Recognizes Chamber Member companies for their positive impact on the environment while also addressing business, consumer, and student environmental education.

GOVERNMENTAL AFFAIRS COUNCIL:

Promotes annual legislative focus, tracks business legislation, and collaborates with elected officials.

LEADERSHIP DEVELOPMENT:

Leadership Cherokee & Teen Leadership Cherokee seek out existing/emerging leaders and offers them an educational experience that showcases various aspects of the community. (Both programs by application only.)

WORKFORCE DEVELOPMENT COUNCIL:

Volunteers coordinate free events for resume building and job search/interview skills, along with the SchmoozaPalooza business promotion/networking event. They, also, coordinate annual Career Fairs for 8th grade students in the Cherokee County School District – an event that promotes local career opportunities to the community's future generations.

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CHEROKEE COUNTY CHAMBER OF COMMERCE

connecting • creating • cultivating

Why





BECAUSE **YOU** WILL BENEFIT FROM THE EXPERIENCE!



connecting



Direct access to 1,050+ Chamber members with more than 1,500 representatives.



Consumers look to the Chamber to recommend businesses. When they ask, we refer only our members.



Being a Chamber member adds credibility with customers & consumers.

Work hand-in-hand with elected officials on policies impacting your business.



The Chamber helps grow community & business leaders through leadership development opportunities & recognition.

It's not just who you know, it's who knows you. The Chamber gives you the opportunity to stand out and be noticed as an active member of your community.



business & community

creating



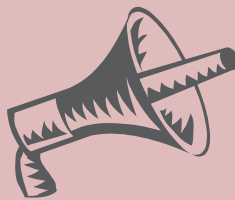
The Chamber provides resources that you need to thrive including educational opportunities.



Save 7.5% on your worker's compensation insurance through the Drugs Don't Work program.



Health insurance plan options could save your business money and provide increased benefits for you and your employees.



The Chamber increases your visibility within the community & gives your business a voice.

The Chamber directly impacts the local business environment and the local economy - a win-win for everyone.



The Chamber promotes both the local economy & tourism through the \$hop Cherokee initiative and DestinationCherokeeGA.

viability & value

cultivating

Chamber members receive listings in both our printed & online membership directories.



Ribbon Cuttings & Ground Breakings are coordinated for new and expanding locations, business anniversaries, etc.



NETWORKING IS POWERFUL!

Since people do business with people they know, the Chamber creates networking opportunities with other business professionals which foster relationships.



Grow your business for less than \$1 a day*.
*based on a membership investment for up to 6 employees

Gain exposure by promoting your business through exclusive advertising and sponsorship opportunities.



member interaction