



**CHEROKEE COUNTY  
CHAMBER OF COMMERCE**  
connecting • creating • cultivating

# **2023 Marketing Opportunity Catalog**



# 2023 Marketing Opportunities

\*Please note that all opportunities listed are secured on a first come - first served basis.  
You must contact the staff member noted to secure an opportunity.\*

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## **Annual Meeting – SOLD**

The Annual Meeting is a time to celebrate! The program includes sharing the Chamber's accomplishments from the previous year as well as goals for the new year. Outgoing Board members are honored, and incoming Board members are introduced. Special recognitions include Volunteer of the Year, Small Business of the Year, Customer Service Award of Excellence, and Non-Profit of the Year. An event highlight is the naming of Cherokee County's First Citizen.

Presenting Sponsorship Investment: \$7,500

Date: January 19, 2023

Attendance: 250-300

Contact: Gini Mizelle, Vice President - Events - [Gini@CherokeeChamber.com](mailto:Gini@CherokeeChamber.com)

Sponsor Benefits: Company will receive one complimentary reserved row (eight tickets). Company name on all promotional materials, Company name in press releases for all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Business After Hours - SOLD**

Business After Hours (BAH) events allow Chamber members an opportunity to network at the sponsor's location!

Sponsorship Investments: \$3,550 presenting sponsor of the Business After Hours networking series - **SOLD**  
\$800 Hosting Sponsorship (plus cost of refreshments), 10 available annually – **SOLD**

Date: Monthly (except January, July & August)

Attendance: 50-75

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Presenting Sponsor Benefits:

- The BAH series will be publicized as “The \_\_\_\_\_ Business After Hours Series”.
- A sign will be displayed at all BAH events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make brief welcoming comments at each BAH event.
- Opportunity for sponsor to place promotional material at event registration and a sponsor representative to greet attendees.
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page
- The BAH Presenting Sponsor is also promoted via the opportunities provided to the Hosting Sponsor (see below).

Hosting Sponsor Benefits: Opportunity for sponsor representative to make brief welcoming comments. BAH sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Chamber Classic Golf Tournament**

Annual Chamber golf tournament.

Sponsorship Investments: \$250-\$7,750 (see options below)

Date: August 14, 2023

Location: BridgeMill Athletic Club

Attendance: 76-120

Contact: Gini Mizelle, Vice President – Events - Gini@CherokeeChamber.com

Sponsor Benefits:

**Presenting - \$7,750 - SOLD:** Company logo in prime location on promotion materials. Golf Fees and Cart for three foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole and two Tee signs. Company logo will be on every golf cart at the tournament. Athletic bags which contain only your logo (as presenting sponsor), which will be filled with Chamber Member donated items and given to each golfer. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page, and at Chamber member engagement events; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available. Company will be provided an information table at the event.

**Eagle Sponsors – Unlimited at \$2,750 – THREE SOLD:** Company logo on promotion materials. Golf Fees and Cart for one foursome. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on one HOLE sign. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available.

**Hole and Tee Sponsors/Sign Only - Unlimited @ \$150 Each:** Sign with company name printed at Hole(s) or Tee(s).

**Hole and Tee Sponsors/On-Site - Unlimited @ \$250 Each:** Sign with company name printed at Hole(s) or Tee(s), two boxed lunches on the course, and two tickets to attend the post-tournament celebration banquet.

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## **Chamber Link - SOLD**

Weekly communication promoting Chamber programs, events, and initiatives which is distributed via email to each Chamber representative.

Sponsorship Investment: \$3,000

Date: Weekly

Contact: Paula Williams, Vice President - Communications - Paula@CherokeeChamber.com

Sponsor Benefits: 200x200 pixel banner advertisement on each weekly e-blast, along with promotional text and website link.

## **Coffee & Connections...For New Members – SOLD**

Event designed to provide the Chamber's newest members with the chance to learn more about the organization, its programs, benefits, and volunteer opportunities. Attendees also learn about their fellow new members.

Sponsorship Investment: \$2,250

Dates: February 9, April 11, July 26, September 27, November 29

Contact: Kaylee Dempsey, Membership Engagement Specialist – Kaylee@CherokeeChamber.com

Attendance: 15-35

Sponsor Benefits: Opportunity for company representative to make sponsor remarks at each event while also providing take away items (in company bags if desired) for each attendee as well as a door prize. Company information included in Chamber folders placed at each attendee's seat. Company logo on all marketing materials (invitations, etc.) and event placemat, publicized in all Chamber correspondence to members and the public through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **2023 Chamber Membership Directory**

This directory, containing both categorical and alphabetical listings, includes contact information for each Chamber member.

Sponsorship Investment: \$1,400 – ¼ back cover, four available

Date: Printed and mailed to primary Chamber members first quarter annually. Updated and printed weekly then provided to all new Chamber members.

Contact: Kaylee Dempsey, Membership Engagement Specialist – Kaylee@CherokeeChamber.com

Sponsor Benefits: Promotion of your company on each of approximately 1,000 membership directories through an ad on the back cover of the publication.

## **Elected Officials Appreciation Reception**

This reception is an opportunity for the Chamber to thank Cherokee County's elected officials for all they do.

Sponsorship Investment: \$600, nine available – **FIVE SOLD**

Date: August

Location: TBA

Attendance: 75

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Sponsor Benefits: Bring up to four representatives from your business or organization, and have your company logo displayed on event invitations and a sponsor appreciation board displayed at the event.

## **Elected Officials Directory - SOLD**

This publication contains contact information for all Cherokee County elected officials.

Sponsorship Investment: \$1,000

Date: Updated and printed on an as needed basis

Contact: Paula Williams, Vice President - Communications - Paula@CherokeeChamber.com

Sponsor Benefits: Promotion of your company on approximately 500 Elected Officials Directories through a 5" x 7" ad on the back cover of the publication, as well as on the online version posted at [www.CherokeeChamber.com](http://www.CherokeeChamber.com).



## **EMERGE! A Professional Development Initiative**

Emerge! is designed to assist you and your team members in working individually and collaboratively to strengthen your organization, providing an in-depth look at moving your emerging organization forward.

Sponsorship Investments: \$3,750 presenting sponsor (one per session) - **SOLD**  
\$1,500 supporting sponsor (unlimited)

Dates: April 14 & October 20

Location: Canton Theatre

Attendance: 50 - 75

Contact: Gini Mizelle, Vice President - Events - [Gini@CherokeeChamber.com](mailto:Gini@CherokeeChamber.com)

**Presenting Sponsor Benefits:** The opportunity for a sponsor representative to share up to 20 minutes of comments during the event, four registrations, and a promotional item featuring the sponsor's logo given to each attendee.

**Supporting Sponsor Benefits:** The opportunity for a sponsor representative to share up to eight minutes of comments during the event, three registrations, and the chance to provide a promotional item to each attendee.

All sponsors will have company logo on event promotion to members and the public through the Chamber's:

- Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- Weekly e-news update, The ChamberLink
- Promotional emails sent to Chamber Members
- Promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **“Going Green” Cups - SOLD**

Cups, made from recycled materials, customized with your logo, tag line, etc. to be used at the Chamber Office throughout 2023.

Sponsorship Investment: \$2,000

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits: Promotion of your company on approximately 2,000 cups to be used at the Chamber office during all events, Board of Directors' meetings, committee meetings, etc. Recognized as the Going Green sponsor on the monthly Green Tip email sent to Chamber Members and announced as the Going Green sponsor at the Chamber's Good Morning Cherokee breakfast.

## **“Going Green” Earth Day Event**

Annual recycling and shredding event held in conjunction with Earth Day.

Date: April 21, 2023

Location: Cherokee County Chamber of Commerce Parking Lot

Sponsorship Investments: \$900, Shredding Sponsor - **SOLD**  
\$400, Volunteer Lunch Sponsor - **SOLD**

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits: Public recognition and ability to provide promotional materials to be passed out to vehicles attending the event (approximately 200 vehicles). Company logo in event promotion, press releases in all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Good Morning Cherokee - SOLD**

The Chamber's monthly Good Morning Cherokee breakfast meetings offer members and potential members the opportunity to conduct business while networking with fellow business leaders. Chamber members sponsor the meetings and programs of interest are presented.

Sponsorship Investment: \$4,250, 10 available annually – **SOLD**

Date: First Thursday of every month except January and July

Attendance: 150-200

Contact: Gini Mizelle, Vice President - Events - [Gini@CherokeeChamber.com](mailto:Gini@CherokeeChamber.com)

Sponsor Benefits: Choose the program for the breakfast, provide promotional items, and the opportunity for a sponsor representative to share up to 10 minutes of comments during the event. Company logo on event promotion, publicized in all Chamber correspondence to members and the public through the Chamber's:

- Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- Weekly e-news update, The ChamberLink
- Promotional emails sent to Chamber Members
- Promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Labs for Learning (*Learning About Business Solutions*) Workshops**

Workshops are scheduled both in-person and virtually throughout the year and promoted to both current and future Chamber Members. Session topics are chosen based upon suggestions by the Chamber Membership. Subjects vary and include informational programs designed for various types and sizes of businesses.

Sponsorship Investment: \$400 for in-person, \$250 for virtual

Date: March – November 2023

Attendance: 12-20 per session

Contact: Meagan Nicholson, Education & Workforce Specialist – [Meagan@CherokeeChamber.com](mailto:Meagan@CherokeeChamber.com)

Sponsor Benefits: Up to ten minutes of sponsor remarks for in-person and up to five minutes of sponsor remarks for virtual to be provided at the beginning of each workshop by a company representative or member of the Chamber Staff on your behalf and your company receives two complimentary attendee spots for each session they sponsor. Company logo on all promotion for Chamber members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Leadership Cherokee**

As strong leadership is a prime ingredient in the continuing development of any community, the Chamber's Leadership Cherokee program educates existing and emerging leaders. If Cherokee County is to achieve its potential, people must be aware of the social, economic, educational, and governmental needs of the community. Participants profit from getting to know each other and from the formal and informal exchange of ideas and experiences. They gain knowledge from the overall program on many subjects, thus preparing them for a more active leadership role in the community.

Sponsorship Investments: \$900 Shirt Sponsor - **SOLD**  
\$1,500 Graduation Sponsor – **SOLD**  
\$450 Luncheon Sponsor, 1 available – **FIVE SOLD**

Date: January – September 2023

Participants: Number of participants varies each year. Class is confirmed by Thanksgiving.

Contact: Pam Carnes, President & CEO – Pam@CherokeeChamber.com

Shirt Sponsor Benefits:

- Embroidered sponsor name on class member golf shirts.

Graduation Sponsor Benefits:

- Company logo on the Graduation Ceremony printed program.
- Opportunity for a sponsor representative to provide remarks at the Graduation Ceremony.

Luncheon Sponsor Benefits:

- Company logo on signage during lunch, along with verbal recognition.

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## **Leadership Symposium**

A leadership conference you will not want to miss! This action-packed day is filled with speakers who will challenge your way of thinking and leading. It is professional development at its best!

Sponsorship Investment Levels: \$750 to \$4,000 (see options below)

Date: September 29, 2023

Location: Reinhardt University, Falany Performing Arts Center

Attendance: 100

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Sponsor Benefits:

**Presenting - \$4,000 - SOLD:** Company logo in prime location on promotional materials - along with signage displayed at the event. Five tickets to the conference along with five minutes of welcoming remarks at the start of the event, as well as ten minutes of remarks during the event luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Luncheon Sponsor - \$1,750 - SOLD:** Company logo on promotional materials - along with signage displayed at the event. Three tickets to the conference along with five minutes of sponsor remarks during the event luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Session Sponsor - \$1,000 - TWO SOLD, TWO AVAILABLE:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available. Recognition during sponsored session and the opportunity to provide two minutes of sponsor remarks.

**Breakfast Sponsor - \$750 - PENDING:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Networking Break Sponsor - \$750 - PENDING:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at Chamber member engagement events; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

## **Legislative Event**

Hosted by the Chamber's Governmental Affairs Council, this event provides an opportunity to share the Chamber's Legislative Agenda with Cherokee's Legislative Delegation.

Sponsorship Investment: \$1,100, three available – **TWO SOLD, ONE PENDING**

Date: December 2023

Location: TBA

Attendance: 60

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Sponsor Benefits: Logo on invitations, recognition at event.

## **Mailing Envelope Ads - SOLD**

10" x 13" envelope used for sending newcomer packets, new member packets, mass membership directory mailing, etc.

Sponsorship Investment: \$425, 16 available - **SOLD**

Date: Annually

Contact: Kaylee Dempsey, Membership Engagement Specialist – Kaylee@CherokeeChamber.com

Sponsor Benefits: 2" x 2" ad on the back of the envelope as well as an ad on the newcomer page of [www.CherokeeChamber.com](http://www.CherokeeChamber.com).

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### **Meet & Eat - SOLD**

Meet & Eat events offer the opportunity for Chamber Members to network with up to 20 other Chamber contacts while enjoying lunch from a Chamber Member restaurant.

Sponsorship Investment: \$300

Date: Monthly

Attendance: 20

Contact: Kaylee Dempsey, Membership Engagement Specialist – Kaylee@CherokeeChamber.com

Sponsor Benefits: Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

### **Operation Thank You - SOLD**

Coordinated in partnership with the Cherokee Office of Economic Development, all Cherokee County industries and their employees will be acknowledged for their contribution to the county's workforce and economic viability.

Sponsorship Investment: \$3,000

Contact: Pam Carnes, President & CEO – Pam@CherokeeChamber.com

Sponsor Benefits: Company logo on each of approximately 8,000 appreciation items.

### **Partners in Education Newsletter – SOLD**

The Partners in Education e-newsletter not only creates awareness of the Partners in Education program, but it also highlights the involvement between local businesses and schools.

Sponsorship Investment: \$500

Date: December & May

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits: Company logo in a promotional email announcing the latest issue of "Partnership Spotlight", 1/2-page ad in the "Partnership Spotlight" newsletter which is sent to Chamber members, public and Chamber member private school principals and Partners in Education contacts at the noted schools. Copies of "Partnership Spotlight" are also archived on CherokeeChamber.com.



## **Picnic in the Park**

Complimentary Chamber member appreciation event!

Sponsorship Investment: One presenting sponsor at \$3,750 OR co-sponsorships at \$1,875 each

Date: May 10, 2023

Location: Twin Creek Softball Complex adjacent to J.J. Biello Park

Attendance: 150

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Sponsor Benefits: Company provided a table at the event for displaying promotional materials. Attendees provided with a take-away item that includes the sponsoring company's logo. Company logo on all promotional materials for the event and publicized in all Chamber correspondence through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available.
- Recognition at the event
- Logo on event table signs
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

## **PIE Day – SOLD**

Celebrate PIE Day (3.14) by providing dessert pies to our school partners!

Sponsorship Investment: \$2,000

Date: March 14, 2023

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits: Company logo on dessert pie packaging with pies delivered to all schools in the Cherokee County School District (41) along with Chamber Member Charter/Private Schools (4). Additional promotion through media releases and:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Partners in Education Newsletter
- The Chamber's Facebook Page

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## **Power Hour - SOLD**

These “leads type” networking events are held in the Chamber Board Room.

Sponsorship Investment: \$2,500

Date: Monthly

Attendance: Unlimited

Contact: Kaylee Dempsey, Membership Engagement Specialist – [Kaylee@CherokeeChamber.com](mailto:Kaylee@CherokeeChamber.com)

Sponsor Benefits: Company logo on promotional materials to Chamber Members and the public through:

- The Chamber’s Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber’s weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page
- Option for a representative to deliver sponsor remarks at the event & to provide promotional items for attendees.

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## **Regional Issues Awareness**

Regional Issues Awareness focuses on topics such as local and regional transportation, environmental, water quality/quantity and land use issues that affect Cherokee County and its residents.

Sponsorship Investments: \$3,400 Presenting Series Sponsor - **SOLD**  
\$700 Program Sponsors, four available – **THREE SOLD**

Date: Four held annually

Location: The Chambers at City Center, Woodstock

Attendance: 40-60

Contact: Gini Mizelle, Vice President - Events - Gini@CherokeeChamber.com

Sponsor Benefits:

The Presenting Sponsor will receive the following sponsor benefits:

- The Regional Issues Advisory Council series will be publicized as “The \_\_\_\_\_ Regional Issues Awareness Series”.
- A sign will be at all three Regional Issues events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make remarks at each Regional Issues meeting.
- Opportunity for sponsor to provide promotional material to be placed at attendee tables.
- The Regional Issues Presenting Sponsor is also promoted via the opportunities provided to the Program Sponsor (see below).

The Program Sponsor will receive the following sponsor benefits:

Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items for the tables, and publicized in all Chamber correspondence and press releases through:

- The Chamber’s website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber’s weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber’s promotional pages in partner media outlets, as available.
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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## **Retiring Educator Appreciation Sponsor - SOLD**

Donation made to the Sequoyah Regional Library System in honor of 2022-2023 Cherokee County School District (CCSD) retiring faculty, staff, and administrators.

Sponsorship Investment: \$1,500

Date: May 2023

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits: Company logo on congratulatory cards sent to all CCSD retiring faculty, staff, and administrators, as well on labels in books purchased by the library system. Additional promotion through media releases and:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Partners in Education Newsletter
- The Chamber's Facebook Page

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## **SchmoozaPalooza**

A business networking party in which local businesses and organizations showcase their products and services to Chamber Members as well as the community!

Presenting Sponsorship Investment: \$2,500 (includes Vendor Table)

Supporting Sponsorship Investment: \$1,250, multiple available (includes Vendor Table)

Date: August 10, 2023

Location: Woodstock City Church

Previous Attendance: 250-300

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Presenting Sponsor Benefits: Booth in prime central location at the event. Company logo in prime location on promotional materials and paid advertising. Sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

Supporting Sponsor Benefits: Booth in prime location at the event. Company logo included on promotional materials and paid advertising. Sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

Non-Sponsor Vendor Tables: Available to current and future Chamber Members and future members and will include a black tablecloth and a table sign with holder. Chamber Member tables - \$250 and future-member tables - \$450. Five non-profit tables are available for \$200 each on a first come, first served basis. A limited number of spaces include electricity for an additional \$25.

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## **Shop Local-Shop Cherokee Campaign**

This initiative comprises year-round marketing opportunities – including a variety of occasions (graduation/weddings) as well as the traditional ones (Valentine’s Day, Mother’s Day, Father’s Day, Christmas, etc.) focused on encouraging shopping local!

Sponsorship Investments: \$2,000 Supporting Sponsors, unlimited - **TWO SOLD**

Date: October 2022 – October 2023

Contact: Kaylee Dempsey, Membership Engagement Specialist – Kaylee@CherokeeChamber.com

Sponsor Benefits: Company logo showing your support of this campaign on:

- The Chamber’s \$hop Local-\$hop Cherokee Facebook posts
- \$hop Local-\$hop Cherokee promotional emails sent to the Chamber Membership throughout the year (no less than 12 times during the campaign)
- at Good Morning Cherokee in the months surrounding the campaign,
- The Chamber’s promotional pages in partner media outlets, as available

## **Teen Leadership Cherokee - SOLD**

Designed to develop the knowledge and leadership skills of Cherokee County 10<sup>th</sup> graders so they may confidently become our leaders of tomorrow.

Sponsorship Investments: \$600 Program Sponsor, six available – **SOLD**  
\$725 Graduation Sponsor, one available - **SOLD**

Date: January – March 2023

Participants: 18 Cherokee County 10<sup>th</sup> Graders

Contact: Meagan Nicholson, Education & Workforce Specialist - Meagan@CherokeeChamber.com

Sponsor Benefits:

- The opportunity for you to provide sponsor remarks (two minutes) during the Teen Leadership Orientation (for retreat & class session sponsors) and Graduation (for graduation sponsor) which is attended by class members, & parents.
- Recognition of sponsors in the student's class portfolios and on class t-shirts.
- Verbal recognition at the Teen Leadership Graduation as well as company name included in the printed Graduation program. You are encouraged to have someone from your company attend.

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## **Website Advertising on CherokeeChamber.com**

The Chamber's website is a trusted source for business, consumer, and visitor information. Reach a targeted and engaged audience by advertising with the Chamber.

Date: Annually

Contact: Paula Williams, Vice President - Communications - Paula@CherokeeChamber.com

Sponsor Investment/Benefits:

### **Prime Website Ads – Two available, ONE SOLD**

Size: 250 pixels x 250 pixels

Location: Home page & interior pages (excluding Newcomer Page)

Cost: \$4,000 per year

### **Interior Rotating Website Ads – Seven available, FIVE SOLD**

Size: 200 pixels x 200 pixels

Location: Rotating on interior pages (excluding Newcomer Page)

Cost: \$1,000 per year

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## **Women in Business Event**

Women in business are invited to a half-day event including speakers & a networking luncheon, in conjunction with National Business Women's Week.

Sponsorship Investments: \$10,000 Presenting Sponsor - **SOLD**  
\$1,000 Supporting Sponsors, unlimited - **THREE SOLD**

Date: October 2023

Location: TBD

Attendance: 75

Contact: Kaylee Dempsey, Membership Engagement Specialist – [Kaylee@CherokeeChamber.com](mailto:Kaylee@CherokeeChamber.com)

Presenting Sponsor Benefits: The opportunity for a sponsor representative to share up to 15 minutes of comments during the event, two tables of eight attendees, and a promotional item featuring the sponsor's logo placed at each attendee's seat. Company logo on event promotion to members and the public through the Chamber's:

- Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- Weekly e-news update, The ChamberLink
- Promotional emails sent to Chamber Members
- Promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

Supporting Sponsor Benefits: The opportunity for a sponsor representative to share up to two minutes of comments during the event, two event tickets, and company logo on event promotion to members and the public through the Chamber's:

- Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- Weekly e-news update, The ChamberLink
- Promotional emails sent to Chamber Members
- Promotional pages in partner media outlets, as available
- Promotion at Chamber member engagement events
- Marketing on the Chamber's Facebook Page

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