



**CHEROKEE COUNTY  
CHAMBER OF COMMERCE**  
connecting • creating • cultivating

# **2020 Sponsorship Opportunities**



# 2020 Sponsorship Opportunities

\*Please note that all sponsorships listed are secured on a first come - first served basis.  
You must contact the staff member noted in order to secure a sponsorship. \*

## **Contents**

Administrative Professionals Luncheon.....	4
Annual Meeting Presenting Sponsor .....	4
BLASTT Presenting Sponsor .....	5
Business After Hours.....	6
Chamber Classic Golf Tournament .....	7
ChamberLink .....	8
Coffee & Connections...For New Members!.....	8
2020 Chamber Membership Directory .....	9
Elected Officials Appreciation Reception .....	9
Elected Officials Directory.....	9
“Going Green” Cups.....	10
“Going Green” Earth Day Event.....	10
Good Morning Cherokee .....	11
Jingle Bell \$hop .....	12
Leadership Cherokee .....	13
Leadership Symposium.....	14
Legislative Event .....	15
Meet & Eat .....	15
Newcomer Envelope Ads.....	16
Operation Thank You .....	16
Partners in Education Newsletter.....	16
Picnic in the Park.....	17
Power Hour .....	17
Regional Issues Awareness .....	18
Retiring Educators Appreciation.....	19
SchmoozaPalooza .....	20
Teen Leadership Cherokee .....	21
Website Advertising.....	22

## **Administrative Professionals Luncheon - SOLD**

This annual sell-out luncheon provides companies the opportunity to show appreciation to their support staff by treating them to lunch with celebrity waiters, great door prizes, and a fabulous guest speaker!

Sponsorship Investment: \$2,500 (plus speaker's mileage, if applicable)

Date: April 21, 2020

Attendance: 145

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on all promotional materials (flyers, invitations, etc.) and event program. Company name in press releases for all local media as well as in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

## **Annual Meeting - SOLD**

The Annual Meeting is a time to celebrate! The program includes sharing the Chamber's 2018 accomplishments as well as 2019 goals. Outgoing Board members are honored, and incoming Board members are introduced. Special honors include: Volunteer of the Year, Small Business of the Year, Customer Service Award of Excellence, and Green Company of the Year. An event highlight is the naming of Cherokee County's First Citizen.

Sponsorship Investment: \$7,000

Date: January 23, 2020

Attendance: 250-300

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company will receive one complimentary reserved table (eight tickets). Company name on all promotional materials and event program, Company name in press releases for all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

## **Labs for Learning (*Learning About Business Solutions*) Presenting Sponsorship - *SOLD***

Workshops are scheduled monthly and promoted to both Chamber members and non-members. Session topics are designed based upon suggestions by the Chamber membership. Subjects vary and include informational programs designed for various types and sizes of businesses.

Sponsorship Investment: \$3,500

Date: Approximately 15 annually

Attendance: 25 per session (approx.)

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Presenting Sponsor Benefits: Company logo on all promotional items and publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page
- Annual workshop brochure

Additional Benefits:

- Five minutes of sponsor remarks at the beginning of each workshop to be provided by a company representative or member of the Chamber Staff.
- Company information distributed at each workshop
- Company will have one complimentary attendee for each workshop
- Company will receive list of workshop attendees
- Optional - Company representative introduce workshop speaker

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## **Business After Hours**

Business After Hours (BAH) events allow Chamber members an opportunity to network at the sponsor's location!

Sponsorship Investments: \$3,250 presenting sponsor of the Business After Hours networking series - **SOLD**  
\$750 Hosting Sponsorship (plus the cost of refreshments) – 10 available – **EIGHT SOLD**

Date: Monthly; Tuesday from 4:30 pm-6:00 pm

Attendance: Approximately 40-100 final count given to sponsor the Friday prior to the event

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Presenting Sponsor Benefits:

- The BAH series will be publicized as “The \_\_\_\_\_ Business After Hours Series”.
- A sign will be displayed at all BAH events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make brief welcoming comments at each BAH event.
- Opportunity for sponsor to place promotional material at event registration and a sponsor representative to greet attendees.
- Promotion on the Chamber's Facebook Page
- The BAH Presenting Sponsor is also promoted via the opportunities provided to the Hosting Sponsor (see below).

Hosting Sponsor Benefits: Opportunity for sponsor representative to make brief welcoming comments. BAH sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

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## **Chamber Classic Golf Tournament**

Annual Chamber golf tournament.

Sponsorship Investments: \$250-\$7,750 (see options below)

Date: June 2020

Location: TBD

Attendance: 76-120

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

**Presenting - \$7,750 - SOLD:** Company logo in prime location on promotion materials (Registration Forms, flyers, etc.) Golf Fees and Cart for three foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole and two Tee signs. Company logo will be on every golf cart at the tournament. Athletic bags which contain only your logo (as presenting sponsor), which will be filled with Chamber Member donated items and given to each golfer. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page, and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available. Company will be provided an information table at the event.

**Eagle Sponsors – Multiple at \$2,500 – TWO SOLD:** Company logo on promotion materials (Registration Forms, flyers, etc.) Golf Fees and Cart for one foursome. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on one HOLE sign. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available.

**Hole and Tee Sponsors/Sign Only - Unlimited @ \$150 Each:** Sign with company name printed at Hole(s) or Tee(s).

**Hole and Tee Sponsors/On-Site - Unlimited @ \$225 Each:** Sign with company name printed at Hole(s) or Tee(s), two boxed lunches on the course, and

two tickets to attend the post-tournament celebration banquet.

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### **Chamber Link - SOLD**

Weekly communication promoting Chamber programs, events, and initiatives which is distributed via email to each Chamber representative.

Sponsorship Investment: \$3,000

Date: Weekly

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: 200x200 pixel banner advertisement on each weekly e-blast, along with promotional text and website link.

### **Coffee & Connections...For New Members - SOLD**

Event designed to provide the Chamber's newest members with the chance to learn more about the organization, its programs, benefits and volunteer opportunities. Attendees also learn about their fellow new members.

Sponsorship Investment: \$2,250

Date: Five times per year

Contact: Nichole Parks, Membership Manager – Nichole@CherokeeChamber.com or 770-345-0400

Attendance: 15-35

Sponsor Benefits: Opportunity for company representative to make sponsor remarks at each event while also providing take away items (in company bags if desired) for each attendee as well as a door prize. Company information included in Chamber folders placed at each attendee's seat. Company logo on all marketing materials (invitations, etc.) and event placemat, publicized in all Chamber correspondence to members and the public through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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## **2020 Chamber Membership Directory - SOLD**

This directory, containing both categorical and alphabetical listings, includes contact information for each Chamber member.

Sponsorship Investment: \$5,000

Date: Printed and mailed to primary Chamber members each January. Updated and printed weekly then provided to all new Chamber members.

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on each of approximately 1,000 membership directories through an 8 ½" x 11" ad on the back cover of the publication.

## **Elected Officials Appreciation Reception**

This reception is an opportunity for the Chamber to thank Cherokee County's elected officials for all they do.

Sponsorship Investment: \$550, eight available – **THREE SOLD**

Date: August 27, 2020

Attendance: 75

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Bring up to four representatives from your business or organization, and have your company logo displayed on event invitations and a sponsor appreciation board displayed at the event.

## **Elected Officials Directory - SOLD**

This publication contains contact information for all Cherokee County elected officials.

Sponsorship Investment: \$1,000

Date: Updated and printed on an as needed basis

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on approximately 500 Elected Officials Directories through a 5" x 7" ad on the back cover of the publication, as well as on the online version posted at [www.CherokeeChamber.com](http://www.CherokeeChamber.com).

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### **“Going Green” Cups - SOLD**

Cups, made from recycled materials, customized with your logo, tag line, etc. to be used at the Chamber Office throughout 2020.

Sponsorship Investment: \$2,000

Contact: Jessica Goddard, Business & Consumer Specialist - Jessica@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on approximately 2,000 cups to be used at the Chamber office during all events, Board of Directors' meetings, committee meetings, etc. Recognized as the Going Green sponsor on the monthly Green Tip email sent to Chamber Members and announced as the Going Green sponsor at the Chamber's Good Morning Cherokee breakfast.

### **“Going Green” Earth Day Event**

Annual recycling and free shredding event held at the Chamber office that occurs in conjunction with Earth Day.

Sponsorship Investments: \$750, Shredding Sponsor - **SOLD**  
\$400, Volunteer Lunch Sponsor - **PENDING**

Contact: Jessica Goddard, Business & Consumer Specialist - Jessica@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Public recognition and ability to provide promotional materials to be passed out to vehicles attending the event (approximately 250-400 vehicles). Company logo in event promotion, press releases in all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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## **Good Morning Cherokee**

The Chamber's monthly Good Morning Cherokee breakfast meetings offer members and potential members the opportunity to conduct business while networking with fellow business leaders. Chamber members sponsor the meetings and programs of interest are presented.

Sponsorship Investment: \$4,250, 10 available annually - ***EIGHT SOLD, 1 PENDING***

Date: First Thursday of every month except January and July

Attendance: 200-250

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Choose the program for the breakfast, place promotional items on the tables and the opportunity for a sponsor representative to make 8-10 minutes of comments during the event. Company logo on event promotion, press releases in all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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## **Jingle Bell Shop**

A retail shopping extravaganza held in partnership with Cherokee County. It's all about keeping Cherokee dollars in Cherokee County!

Sponsorship Investments: \$750 - \$5,500 (see options below)

Date: November 13, 2020

Attendance: 1,200

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

**Presenting - \$5,500 - PENDING:** Company logo in prime location on promotional materials & paid advertising - along with signage displayed at the event. Recognition on CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Santa Sponsor - \$1,750 - PENDING:** Company logo on promotional materials & paid advertising - along with signage displayed at the event. Recognition on CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Sweet Shop Sponsor - \$1,750 - PENDING:** Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on each wrapped "sweet" sold at the event. Recognition on CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Shopping Bag Sponsor - \$1,250 - PENDING:** Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on 500 reusable shopping bags to be handed out at event. Recognition on CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Sounds of the Season Sponsor - \$1,250 - PENDING:** Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on stickers to be given to children in the school groups who sing. Recognition on CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

## **Leadership Cherokee - SOLD**

As strong leadership is a prime ingredient in the continuing development of any community, the Chamber's Leadership Cherokee program educates existing and emerging leaders. If Cherokee County is to achieve its potential, people must be aware of the social, economic, educational and governmental needs of the community. Participants profit from getting to know each other and from the formal and informal exchange of ideas and experiences. They gain knowledge from the overall program on many subjects, thus preparing them for a more active leadership role in the community.

Sponsorship Investments: \$700 Shirt Sponsor  
\$1,000 Graduation Sponsor

Date: January – September 2020

Participants: Number of participants varies each year. Class is confirmed by Thanksgiving.

Contact: Pam Carnes, President & CEO – Pam@CherokeeChamber.com or 770-345-0400

Shirt Sponsor Benefits:

- Embroidered sponsor name on class member golf shirts.

Graduation Sponsor Benefits:

- Company logo on the Graduation Ceremony printed program.
- Opportunity for a sponsor representative to attend the Graduation Ceremony and provide remarks.

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## **Leadership Symposium**

A leadership conference you will not want to miss! This will be an action-packed day filled with speakers who will challenge your way of thinking and leading! It's professional development at its best!

Sponsorship Investment: \$600 to \$4,000 (see options below)

Date: August 26, 2020

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

**Presenting - \$4,000 - PENDING:** Company logo in prime location on promotional materials - along with signage displayed at the event. Five tickets to the conference. Opportunity for five minutes of welcoming remarks, as well as ten minutes of speaker remarks during the luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Lunch Sponsor - \$1,250 - PENDING:** Company logo on promotional materials - along with signage displayed at the event. Three tickets to the conference. Opportunity for five minutes of sponsor remarks during the luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Session Sponsor - \$1,000, four available – TWO SOLD, ONE PENDING:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available. Recognition during sponsored session and the opportunity to provide two minutes of sponsor remarks.

**Breakfast Sponsor - \$650 – PENDING:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

**Snack Sponsor - \$650 - PENDING:** Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on [www.CherokeeChamber.com](http://www.CherokeeChamber.com), the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

### **Legislative Event - SOLD**

Hosted by the Chamber's Governmental Affairs Council, this event provides an opportunity to share the Chamber's Legislative Agenda with Cherokee's Legislative Delegation.

Sponsorship Investment: \$850, two available

Date: Fall 2020

Attendance: 50

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Logo on invitations, recognition at event.

### **Meet & Eat - SOLD**

Meet & Eat events offer the opportunity for Chamber Members to register in advance and meet with up to 20 other Chamber contacts to network over lunch at a Chamber Member restaurant.

Sponsorship Investment: \$250, 11 available

Date: Monthly; 11:30 AM – 12:30 PM on scheduled Tuesdays or Thursdays

Attendance: 20

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Recognition at the Chamber's monthly Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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### **Newcomer Envelope Ads - SOLD**

10" x 13" envelope used for sending newcomer packets, new member packets, mass membership directory mailing, etc.

Sponsorship Investment: \$400, 16 available

Date: Annually

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: 2" x 2" ad on the back of the envelope as well as an ad on the newcomer page of www.cherokeechamber.com.

### **Operation Thank You - SOLD**

The Chamber coordinates this program in partnership with the Cherokee Office of Economic Development by which all Cherokee County industries and their employees will be acknowledged for their contribution to the county's workforce and economic viability.

Sponsorship Investment: \$3,500

Date: April 27, 2020

Contact: Pam Carnes, President & CEO – Pam@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on each of approximately 6,500 appreciation items.

### **Partners in Education Newsletter - SOLD**

The purpose of the Partners in Education e-newsletter is to not only create awareness of the Partners in Education program but to also highlight the involvement between local businesses and schools.

Sponsorship Investment: \$500

Date: December and May

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo in a promotional email announcing the latest issue of "Partnership Spotlight", 1/2-page ad in the "Partnership Spotlight" newsletter which is sent to Chamber members, public and Chamber member private school principals and Partners In Education contacts at the noted schools. Copies of "Partnership Spotlight" are also archived on CherokeeChamber.com.

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## **Picnic in the Park - SOLD**

Complimentary Chamber member appreciation event held at Twin Creek Softball Complex adjacent to J.J. Biello Park.

Sponsorship Investment: \$3,750

Date: May 13, 2020

Attendance: 150

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company provided a table at the event for displaying promotional materials. Attendees provided with a give-away including the sponsoring company's logo. Company logo on all promotional items for the event and publicized in all Chamber correspondence through:

- The Chamber's website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available.
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Staff Attire (Chamber Staff wears sponsor shirts to the event.)
- Public recognition at the event
- Logo on event table signs
- Promotion on the Chamber's Facebook Page

## **Power Hour - SOLD**

These "leads type" networking events are held in the Chamber Board Room.

Sponsorship Investment: \$2,500

Date: Monthly

Attendance: Unlimited

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on in promotional Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page
- Option for a representative to deliver sponsor remarks at the event & to provide promotional items for attendees.

## **Regional Issues Awareness - SOLD**

Regional Issues Awareness focuses on topics such as local and regional transportation, environmental, water quality/quantity and land use issues that effect Cherokee County and its residents.

Sponsorship Investments: \$2,250 Presenting Sponsor of the Regional Issues series  
\$600 Program Sponsors (three available)

Date: Three held annually

Attendance: 40-60

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

The Presenting Sponsor will receive the following sponsor benefits:

- The Regional Issues Advisory Council series will be publicized as “The \_\_\_\_\_ Regional Issues Awareness Series”.
- A sign will be at all three Regional Issues events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make remarks at each Regional Issues meeting.
- Opportunity for sponsor to provide promotional material to be placed at attendee tables.
- The Regional Issues Presenting Sponsor is also promoted via the opportunities provided to the Program Sponsor (see below).

The Program Sponsor will receive the following sponsor benefits:

Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence and press releases through:

- The Chamber’s website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber’s weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber’s promotional pages in partner media outlets, as available.
- Recognition at the Chamber’s monthly Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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**Retiring Educator Appreciation Sponsor - SOLD**

Donations to be made to the Sequoyah Regional Library System in honor of 2020 Cherokee County School District (CCSD) retiring faculty, staff and administrators.

Sponsorship Investment: \$1,500

Date: May 2020

Attendance: n/a

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company in congratulatory cards to all CCSD retiring faculty, staff and administrators, as well on labels in books purchased by the library system through this sponsorship investment. Promotion on the Chamber's Facebook Page, in Partners in Education news, the Chamber's weekly e-news update - The ChamberLink, and media releases.

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## **SchmoozaPalooza**

A business networking party in which local businesses and organizations showcase their products and services to fellow members as well as the community!

Presenting Sponsorship Investment: \$2,500, three available (includes Vendor Table) – **THREE SOLD**

Supporting Sponsorship Investment: \$2,000, one available (includes Vendor Table) – **ONE AVAILABLE**

Date: August 2020

Attendance: 400

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Presenting Sponsor Benefits: Booth in prime central location at the event. Company logo in prime location on promotional materials and paid advertising. Sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

Supporting Sponsor Benefits: Booth in prime location at the event. Company logo included on promotional materials and paid advertising. Sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, [www.CherokeeChamber.com](http://www.CherokeeChamber.com)
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

Non-Sponsor Vendor Tables: Available to Chamber members and future members and will include a black tablecloth and a table sign with holder. Chamber member tables - \$225 and future-member tables - \$425. Five non-profit tables are available on a first come, first served basis for \$175 each. A limited number of locations include electricity for an additional \$25.

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## **Teen Leadership Cherokee - SOLD**

Designed to develop the knowledge and leadership skills of Cherokee County 10<sup>th</sup> graders so they may confidently become our leaders of tomorrow.

Sponsorship Investments: \$575 Program Sponsor, six available  
\$700 Graduation Sponsor, one available

Date: January – March 2020

Participants: 20 Cherokee County 10<sup>th</sup> Graders

Contact: Brandy DeBord, Education & Workforce Specialist - Brandy@CherokeeChamber.com or 770-345-0400

### Sponsor Benefits:

- The opportunity for you to provide sponsor remarks (two minutes) during the Teen Leadership Orientation (for retreat & class session sponsors) and Graduation (for graduation sponsor) which is attended by class members, & parents.
- Printed sponsor recognition in the student's class portfolios.
- Verbal recognition at the Teen Leadership Graduation as well as company name included in the printed Graduation program. You are encouraged to have someone from your company attend.
- Printed sponsor recognition on students' class t-shirts.

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## **Website Advertising on CherokeeChamber.com**

The Chamber's website is a trusted source for business, consumer and visitor information. Reach a targeted and engaged audience by advertising with the Chamber.

Date: Annually

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-040

Sponsor Investment/Benefits:

### **Prime Website Ads – ONE SOLD/ONE PENDING**

Quantity: Two

Size: 120 pixels x 240 pixels

Location: Home page & top right sidebar of all interior pages (excluding Newcomer Page)

Cost: \$3,000 per year

### **Interior Rotating Website Ads – FOUR SOLD**

Quantity: Seven

Size: 200 pixels x 200 pixels

Location: Right sidebar on all interior pages (excluding Newcomer Page)

Cost: \$1,000 per year

### **Monthly Rotating Non-Profit Event Ads**

Quantity: Three

Size: 200 pixels x 200 pixels

Location: Right sidebar on all interior pages (excluding Newcomer Page)

Cost: \$125 per month

P.O. Box 4998 • 3605 Marietta Highway • Canton, GA 30114

Phone 770-345-0400 • Fax 770-345-0030

Info@CherokeeChamber.com • CherokeeChamber.com

*Updated: 1/13/2020*