



**CHEROKEE COUNTY
CHAMBER OF COMMERCE**
connecting • creating • cultivating

**2018
Sponsorship
Opportunity Booklet**

2018 Sponsorship Opportunities

*Please note that all sponsorships listed are secured on a first come - first serve basis.
You must contact the staff member noted in order to secure a sponsorship.*

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Administrative Professionals Luncheon

Description: This annual sell-out luncheon provides companies the opportunity to show appreciation to their support staff by treating them to lunch with celebrity waiters, great door prizes, and a fabulous guest speaker!

Sponsorship Investment: \$2,000 plus speaker's mileage, if applicable

Date: April 2018

Attendance: 145

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on all promotional materials (flyers, invitations, etc.) and event program. Company name in press releases for all local media as well as in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

Annual Meeting

Description: The Annual Meeting is a time to celebrate! The program includes sharing the Chamber's 2017 accomplishments as well as 2018 goals. Outgoing Board members are honored, and incoming Board members are introduced. Special honors include: Volunteer of the Year, Small Business of the Year, the Customer Service Award of Excellence, and Green Company of the Year. A highlight of the event is the naming of Cherokee County's First Citizen.

Sponsorship Investment: \$7,000

Date: January 18, 2018

Attendance: 250

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company will receive one complimentary reserved table (eight tickets). Company name on all promotional materials and event program, Company name in press releases for all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

BLASTT/COP Presenting Sponsorship

Description: Workshops are scheduled monthly and promoted to both Chamber members and non-members. Session topics are designed based upon suggestions by the Chamber membership. Subjects vary and include informational programs designed for various types and sizes of businesses.

Sponsorship Investment: \$3,500

Date: Approximately 15 annually

Attendance: 25 per session (approx.)

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on all promotional items (annual brochure) and publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

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Business After Hours

Description: Business After Hours (BAH) events allow Chamber members an opportunity to network at the sponsor's location!

Sponsorship Investments: \$3,000 presenting sponsor of the Business After Hours networking series; \$700 Hosting Sponsorship (plus the cost of refreshments)

Date: Monthly; Tuesday from 4:30 pm-6:00 pm

Attendance: Approximately 40-100; final count given to sponsor the Friday prior to the event

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Presenting Sponsor Benefits:

- The BAH series will be publicized as "The _____ Business After Hours Series".
- A sign will be displayed at all BAH events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make brief welcoming comments at each BAH event.
- Opportunity for sponsor to place promotional material at event registration and a sponsor representative to greet attendees.
- Promotion on the Chamber's Facebook Page
- The BAH Presenting Sponsor is also promoted via the opportunities provided to the Hosting Sponsor (see below).

Hosting Sponsor Benefits: BAH sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

Business Start-Up Kit

Description: A comprehensive booklet designed to assist entrepreneurs with details on how to start or expand their business.

Sponsorship Investment: \$500

Date: Distributed throughout the year

Contact: Pam Carnes, President & CEO - Pam@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: An 8 ½" x 11" ad on the back of approximately 300 printed Business Start-Up kits.

Chamber Classic Golf Tournament

Description: Annual Chamber golf tournament.

Sponsorship Investment: \$250-\$7,750 (see options below)

Date: June 2018

Location: BridgeMill Athletic Club

Attendance: 60-120

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

Presenting - \$7,750: Company logo in prime location on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for three foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole and two Tee signs. Company logo will be on every golf cart at the tournament. Athletic bags which contain only your logo (as presenting sponsor), which will be filled with Chamber Member donated items and given to each golfer. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page, and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available. Company will be provided an information table at the event.

Double Eagle Sponsor - \$5,000: Company logo on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for two foursomes. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on two Hole signs and two Tee signs as the Eagle Sponsor. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available.

Eagle Sponsors – \$2,500: Company logo on promotion materials (Registration Forms, flyers, etc.), Company name on The Chamber Classic marquee signage to be displayed at Celebration Banquet. Golf Fees and Cart for one foursome. Company banner, provided by the sponsor, to be displayed at The Chamber Classic. Company name will appear on one HOLE sign. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for Local Media; Inclusion in all Press Releases for Local Media & the Chamber's promotional pages in partner media outlets, as available.

Hole and Tee Sponsors - Unlimited @ \$150 Each: Company name displayed at Hole(s) or Tee(s).

Chamber Link

Description: Weekly communication promoting Chamber programs, events, and initiatives which is distributed via email to each Chamber representative.

Sponsorship Investment: \$3,000

Date: Weekly

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: 200x200 pixel banner advertisement on each weekly e-blast, along with promotional text and website link.

SALE

Cherokee Challenge

Description: Cherokee County's version of the "the amazing race".

Sponsorship Investment: \$250-\$2,500 (see options below)

Date: October 4, 2018

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

Presenting (one at \$5,000 or two at \$2,500 each): One two-person team to participate in the event, company logo on all event promotion, two representatives to attend lunch & the After Party, representative may make comments at the After Party, ability to include promotional items in the snack bags, company logo on t-shirts given to all participants.

T-Shirt - \$500 (four available): Company logo on t-shirts given to all participants, event planning team and Chamber Staff.

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Coffee & Connections...For New Members

Description: Event designed to provide the Chamber's newest members with the chance to learn more about the organization, its programs, benefits and volunteer opportunities. Attendees also learn about their fellow new members.

Sponsorship Investment: \$2,000

Date: 5 times per year

Contact: Nichole Parks, Membership Manager – Nichole@CherokeeChamber.com or 770-345-0400

Attendance: 15-25

Sponsor Benefits: Opportunity for company representative to make sponsor remarks at each event while also providing take away items (in company bags if desired) for each attendee as well as a door prize. Company information included in Chamber folders placed at each attendee's seat. Company logo on all marketing materials (invitations, etc.) and event placemat, publicized in all Chamber correspondence to members and the public through:

- The Chamber's website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

2019 Chamber Membership Directory

Description: This directory, containing both categorical and alphabetical listings, includes contact information for each Chamber member.

Sponsorship Investment: \$4,500

Date: Printed and mailed to primary Chamber members each January. Updated and printed weekly then provided to all new Chamber members.

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on each of approximately 1,000 membership directories through an 8 ½" x 11" ad on the back cover of the publication.

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Elected Officials Appreciation Reception

Description: This reception is an opportunity for the Chamber to thank Cherokee County's elected officials for all they do.

Sponsorship Investment: \$500, eight available

Date: August 30, 2018

Attendance: 75

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Bring up to four representatives from your business or organization, and have your company logo displayed on event invitations and a sponsor appreciation board displayed at the event.

Elected Officials Directory

Description: This publication contains contact information for all Cherokee County elected officials.

Sponsorship Investment: \$1,000

Date: Updated and printed on an as needed basis

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on approximately 500 Elected Officials Directories through a 5" x 7" ad on the back cover of the publication, as well as on the online version posted at www.cherokeechamber.com.

"Going Green" Cups

Description: Cups, made from recycled materials, customized with your logo, tag line, etc. to be used at the Chamber Office throughout 2018.

Sponsorship Investment: \$2,000

Contact: Jessica Goddard, Business & Consumer Specialist - Jessica@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company on approximately 2,000 cups to be used at the Chamber office during all events, Board of Directors' meetings, committee meetings, etc. Recognized as the Going Green sponsor on the monthly Green Tip email sent to Chamber Members and announced as the Going Green sponsor at the Chamber's Good Morning Cherokee breakfast.

Good Morning Cherokee

Description: The Chamber's monthly Good Morning Cherokee breakfast meetings offer members and potential members the opportunity to conduct business while networking with fellow business leaders. Chamber members sponsor the meetings and programs of interest are presented.

Sponsorship Investment: \$4,000 - 10 available annually

Date: First Thursday of every month except January and July

Attendance: 200-250

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

SOLD

Sponsor Benefits: Ability to place promotional items on the tables at the event and choose the program for the breakfast. Company logo on event promotion, press releases in all local media, publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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Jingle Bell Shop

Description: A retail shopping extravaganza held in partnership with Cherokee County. It's all about keeping Cherokee dollars in Cherokee County!

Sponsorship Investment: \$750 - \$5,000 (see options below)

Date: November 9, 2018

Attendance: 1,100

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

Presenting - \$5,000: Company logo in prime location on promotional materials & paid advertising - along with signage displayed at the event. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Santa Sponsor - \$1,500: Company logo on promotional materials & paid advertising - along with signage displayed at the event. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Sweet Shop Sponsor - \$1,500: Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on each wrapped "sweet" sold at the event. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Wrap It Up Sponsor - \$1,500: Company logo on promotional materials & paid advertising - along with signage displayed at the event. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Shopping Bag Sponsor - \$750: Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on shopping bags to be handed out at event. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Sounds of the Season Sponsor - \$750: Company logo on promotional materials & paid advertising - along with signage displayed at the event. Company logo on stickers to be given to children in the school groups who sing. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members & previous Jingle Bell Shop attendees, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Leadership Symposium

Description: A leadership conference you will not want to miss! This will be an action-packed day filled with speakers who will challenge your way of thinking and leading! It's professional development at its best!

Date: August 29, 2018

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

Presenting - \$3,500: Company logo in prime location on promotional materials - along with signage displayed at the event. Five tickets to the conference. Opportunity for five minutes of welcoming remarks, as well as ten minutes of speaker remarks during the luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Lunch Sponsor - \$1,250: Company logo on promotional materials - along with signage displayed at the event. Three tickets to the conference. Opportunity for five minutes of sponsor remarks during the luncheon. Opportunity to include promotional items/materials in attendee goody bags. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available..

Breakfast Sponsor - \$600: Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Snack Sponsor - \$600: Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available.

Session Sponsor - \$1,000, four available: Company logo on promotional materials - along with signage displayed at the event. Two tickets to the conference. Opportunity to include promotional items/materials in attendee goody bags. Recognition on www.CherokeeChamber.com, the Chamber's weekly e-news update - The ChamberLink, the Chamber's promotional emails sent to Chamber Members, on the Chamber's Facebook Page and at the Chamber's monthly Good Morning Cherokee breakfast; Inclusion in all Press Releases for local media & the Chamber's promotional pages in partner media outlets, as available. Recognition during sponsored session at the conference.

Legislative Event

Description: Hosted by the Chamber's Governmental Affairs Council, this event provides an opportunity to share the Chamber's Legislative Agenda with Cherokee's Legislative Delegation.

Sponsorship Investment: \$750, two available

Date: Fall 2018

Attendance: 50

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Logo on invitations, recognition at event.

SOLD

Meet & Eat

Description: Meet & Eat events offer the opportunity for Chamber Members to register in advance and meet with up to 20 other Chamber contacts to network over lunch at a Chamber Member restaurant.

Sponsorship Investment: \$250, ten available

Date: Monthly; 11:30 AM – 12:30 PM on assigned Tuesdays or Thursdays

Attendance: 20

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence through:

- The Chamber's website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Recognition at the Chamber's monthly Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

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SOLD

Newcomer Envelopes

Description: 10" x 13" envelope used for sending newcomer packets, new member packets, mass membership directory mailing, etc.

Sponsorship Investment: \$375, 16 available

Date: Annually

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: 2" x 2" ad on the back of the envelope as well as an ad on the newcomer page of www.cherokeechamber.com.

Operation Thank You

Description: The Chamber coordinates this program in partnership with the Cherokee Office of Economic Development by which all Cherokee County industries and their employees will be acknowledged for their contribution to the county's workforce and economic viability.

Sponsorship Investment: \$3,000

Date: April 30, 2018

Contact: Pam Carnes, President & CEO – Pam@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on each of approximately 6,000 appreciation items.

Partners in Education Newsletter

Description: The purpose of the Partners in Education e-newsletter is to not only create awareness of the Partners in Education program but to also highlight the involvement between local businesses and schools.

Sponsorship Investment: \$1,000

Date: Quarterly

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo in a promotional email announcing the latest issue of "Partnership Spotlight", 1/2 page ad in the "Partnership Spotlight" newsletter which is sent to Chamber members, public and Chamber member private school principals and Partners In Education contacts at the noted schools. Copies of "Partnership Spotlight" are also archived on www.CherokeeChamber.com.

Picnic in the Park

Description: Complimentary Chamber member appreciation event held at Twin Creek Softball Complex adjacent to J.J. Biello Park.

Sponsorship Investment: \$3,500

Date: May 9, 2018

Attendance: 100

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company provided a table at the event for displaying promotional materials. Attendees provided with a give-away including the sponsoring company's logo. Company logo on all promotional items for the event and publicized in all Chamber correspondence through:

- The Chamber's website, www.CherokeeChamber.com
- The Chamber's weekly ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available.
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Staff Attire (Chamber Staff wears sponsor shirts to the event.)
- Public recognition at the event
- Logo on event table signs
- Promotion on the Chamber's Facebook Page

Power Hour Presenting Sponsorship

Description: These "leads type" networking events are held in the Chamber Board Room.

Sponsorship Investment: \$2,250

Date: Monthly

Attendance: Unlimited

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Company logo on in promotional Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- Recognition at the Chamber's Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page
- Option for a representative to deliver sponsor remarks at the event & to provide promotional items for attendees.

Regional Issues Awareness

Description: Regional Issues Awareness focuses on topics such as local and regional transportation, environmental, water quality/quantity and land use issues that effect Cherokee County and its residents.

Sponsorship Investment: \$2,000 presenting sponsor of the Regional Issues program series, one available

\$550 Program Sponsor, three available

Date: Three held annually

Attendance: 30-60

Contact: Gini Mizelle, Events Manager - Gini@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

The Presenting Sponsor will receive the following sponsor benefits:

- The Regional Issues Advisory Council series will be publicized as “The ____ Regional Issues Awareness Series”.
- A sign will be at all three Regional Issues events with the above wording and the sponsor logo.
- Opportunity for sponsor representative to make brief welcoming comments at each Regional Issues meeting.
- Opportunity for sponsor to provide promotional material to be placed at attendee tables.
- The Regional Issues Presenting Sponsor is also promoted via the opportunities provided to the Program Sponsor (see below).

The Program Sponsor will receive the following sponsor benefits:

Company logo on all promotional materials for the event, sponsor remarks at the event, ability to provide promotional items on the tables, and publicized in all Chamber correspondence and press releases through:

- The Chamber’s website, www.CherokeeChamber.com
- The Chamber’s weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber’s promotional pages in partner media outlets, as available.
- Recognition at the Chamber’s monthly Good Morning Cherokee Breakfast
- Promotion on the Chamber's Facebook Page

Retiring Educator Appreciation Sponsor

Description: Donations to be made to the Sequoyah Regional Library System in honor of 2017 Cherokee County School District retiring faculty, staff and administrators.

Sponsorship Investment: \$1,250

Date: May 2018

Attendance: n/a

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Promotion of your company in congratulatory cards to all Cherokee County School District retiring faculty, staff and administrators, as well on labels in books purchased by the library system through this sponsorship investment. Promotion on the Chamber's Facebook Page, in Partners in Education news, the Chamber's weekly e-news update - The ChamberLink, and media releases.

SchmoozaPalooza

Description: A business networking party in which local businesses and organizations showcase their products and services to fellow members as well as the community!

Sponsorship Investment: \$2,000, three available

Date: August 21, 2018

Attendance: 300

Contact: Brandy DeBord, Education & Workforce Specialist, Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits: Booth in prime location at the event. Company logo in prime location on promotional materials and paid advertising. Sponsors are publicized in all Chamber correspondence to members and the public through:

- The Chamber's Website, www.CherokeeChamber.com
- The Chamber's weekly e-news update, The ChamberLink
- The Chamber's promotional emails sent to Chamber Members
- The Chamber's promotional pages in partner media outlets, as available
- Recognition at the Chamber's Good Morning Cherokee breakfast
- Promotion on the Chamber's Facebook Page

Non-Sponsor Booths will be sold to businesses in the community, equipped as follows: one table with black table cloth and a table sign with holder. Pricing varies from \$175 to \$400 based upon booth size and location. Electricity is an additional \$25.

Teen Leadership Cherokee

Description: Designed to develop the knowledge and leadership skills of Cherokee County 10th graders so they may confidently become our leaders of tomorrow.

Sponsorship Investment: \$575 each - Retreat & Class Sessions, six available
\$700 - Graduation

Date: January – March 2018

Participants: 20 Cherokee County 10th Graders

Contact: Brandy DeBord, Education & Workforce Specialist - Brandy@CherokeeChamber.com or 770-345-0400

Sponsor Benefits:

- The opportunity for you to provide sponsor remarks (two minutes) during the Teen Leadership Orientation (for retreat & class session sponsors) and Graduation (for graduation sponsor) which is attended by class members, & parents.
- Printed sponsor recognition in the student's class portfolios.
- Verbal recognition at the Teen Leadership Graduation as well as company name included in the printed Graduation program. You are encouraged to have someone from your company attend.
- Printed sponsor recognition on students' class t-shirts

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SOLD

Website Advertising on CherokeeChamber.com

Description: The Chamber's website is a trusted source for business, consumer and visitor information. Reach a targeted and engaged audience by advertising with the Chamber.

Date: Annually

Contact: Paula Williams, Communications Manager - Paula@CherokeeChamber.com or 770-345-0400

Sponsor Investment/Benefits:

Prime Website Ads

Quantity: Two

Size: 120 pixels x 240 pixels

Location: Home page & top right sidebar of all interior pages (excluding Newcomer Page)

Cost: \$3,000 per year

Interior Rotating Website Ads

Quantity: Seven

Size: 200 pixels x 200 pixels

Location: Right sidebar on all interior pages (excluding Newcomer Page)

Cost: \$1,000 per year

Monthly Rotating Non-Profit Event Ads

Quantity: Three

Size: 200 pixels x 200 pixels

Location: Right sidebar on all interior pages (excluding Newcomer Page)

Cost: \$125 per month

SOLD

2 Available

3 Available

P.O. Box 4998 • 3605 Marietta Highway • Canton, GA 30114
Phone 770-345-0400 • Fax 770-345-0030
Info@cherokeechamber.com • www.CherokeeChamber.com